This section discusses the technical and economic feasibility of the project. Will all the resources that the Kentucky HBPA have to devote to this endeavor pay off for them in the long run?
As stated in the vision document, the Kentucky HBPA wants the new website to have more functionality and capability. In regard to the technical feasibility of the project, the Kentucky HBPA will have to get on a uniform software for their office to use and commit to training more than one staff member on how to do things such as updating their calendar or accepting requests for reports.
In terms of the economic feasibility of the project the estimated cost for the entire project initially is estimated at $36,207. The chart below shows the predicted amount of cash flow, profits, and costs that the project will incur. This chart also shows the long-term viability of the project and how long it will take for the organization to break even on their investment. As you can see from the chart below to recover their initial investment the Kentucky HBPA between 2 and 3 years to begin turning a profit.

Years	0	1	2	3	4	5	Totals	
Benefits								
Physical Newsletter		6,000	6,126	6,255	6,386	6,520	31,300	
Increase Donations		5,140	5,247	5,358	5,470	5,585	26,800	
Total Benefits		11,140	11,373	11,612	11,856	12,105	$58,100.00	
Costs								
Development								
Labor(per hour)								
Systems Analyst	11,200							
Software Developer	11,200							
Database Administrator	11,200							
Total Development Costs	33,600							
Total Costs	33,600						$33,600.00	
Total	-$33,600	-$22,461	-$11,087	$525	$12,381	$24,486	$ 24,500	
						NPV	**0.72**	1/(1+0.0675)^5
						ROI	**72.92%**	(total benefit - total cost)/(total cost)
Break-even point between years 2 and 3								

Years	0	1	2	3	4	5	Totals	
Benefits								
Physical Newsletter		6,000	6,126	6,255	6,386	6,520	31,300	
Increase Donations		5,140	5,247	5,358	5,470	5,585	26,800	
Total Benefits		11,140	11,373	11,612	11,856	12,105	$58,100	
Costs								
Development								
Maintainance		500	511	521	532	543	2,607	
Systems Analyst	11,200							
Software Developer	11,200							
Database Administrator	11,200							
Total Development Costs	33,600							
Total Costs	33,600						$36,207	
Total	-$33,600	-$22,461	-$11,087	$525	$12,381	$24,486	$ 21,893	
Net Present Value	**72%**	**$15,793**		1/(1+0.0675)^5		NPV*(total benefit - total cost)		
Return on Investment	**60%**			(total benefit - total cost)/(total cost)				
Break-even point between years 2 and 3								